

# CITY OF Camarillo PUBLIC LIBRARY

**HONORING WOMEN'S  
HISTORY MONTH** p.6

Issue No. 2 | March 2015  
[www.camarillolibrary.org](http://www.camarillolibrary.org)

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BUSINESS** p.4



One City, One Book:

# CAMARILLO READS

Amazing events all month long — p. 2-3

Dear Readers;

There is something very special about an entire community reading the same book, especially when that book is about a beloved pet.

This is an invitation to talk about the pets we love — what they mean to our families; how they enrich our lives; how we grieve their passing. Whether with your neighbors, at your local cafe, or with friends and family, please join in.

March is going to be a wonderful month!

Barbara, City Librarian

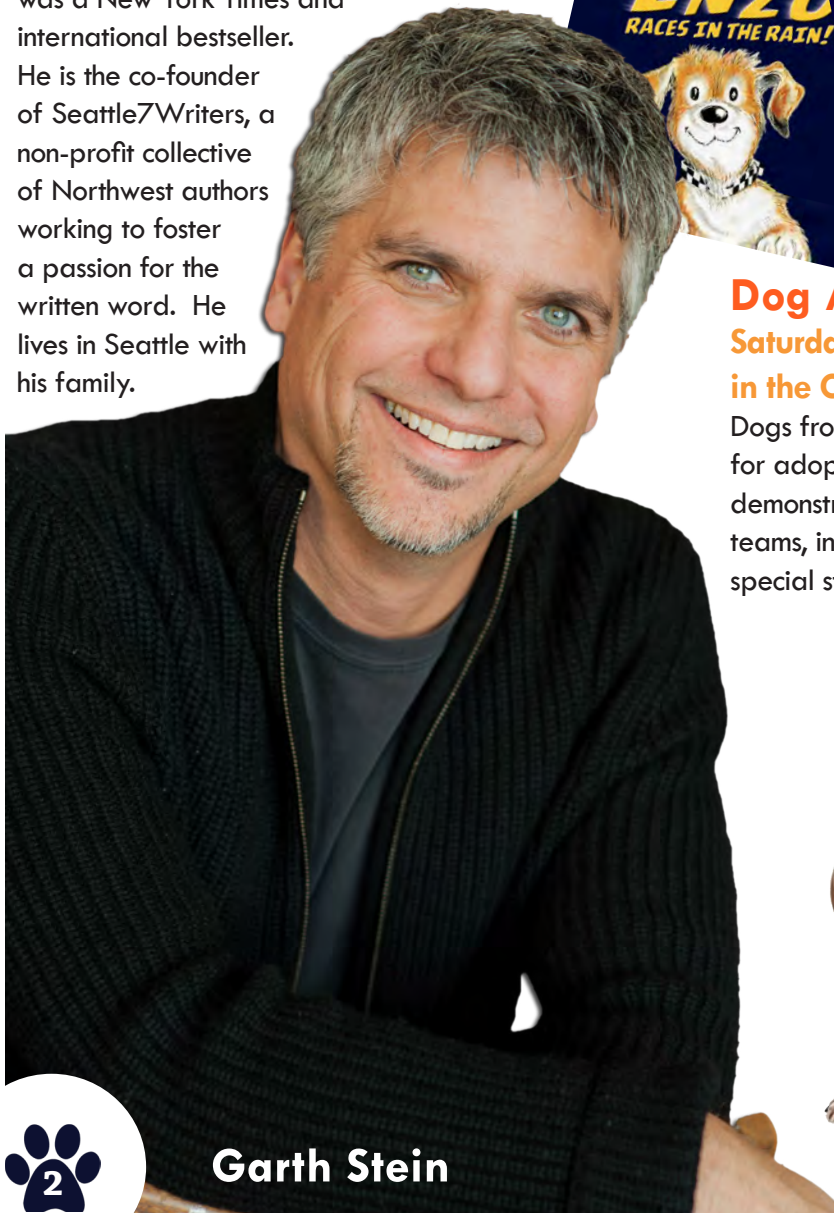
### Author Talk and Book Signing

Sunday March 29 from 4:00 to 5:30pm

Author Garth Stein will be discussing his book and signing copies thanks to Camarillo's own Mrs. Figs' Bookworm.

Stein is the author of four novels, including his latest, *A Sudden Light*. His previous novel, *The Art of Racing in the Rain*, was a New York Times and international bestseller.

He is the co-founder of Seattle7Writers, a non-profit collective of Northwest authors working to foster a passion for the written word. He lives in Seattle with his family.



Garth Stein



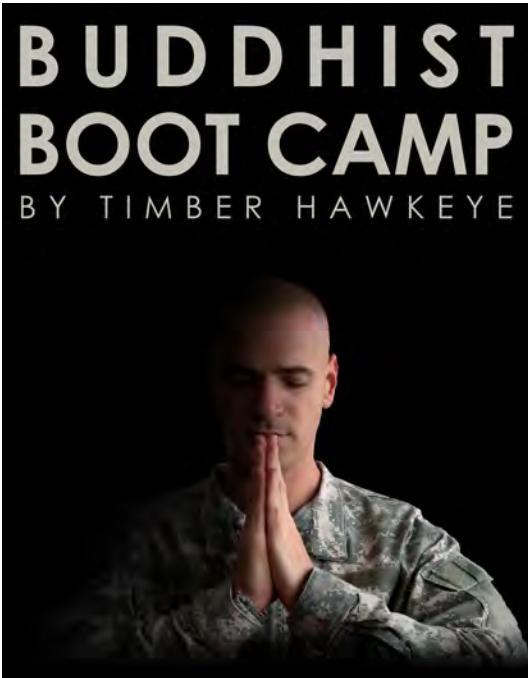
### Dog Adoption and Expo

Saturday, March 21 from 11am to 3pm  
in the Community Room and Courtyard

Dogs from the Ventura County Animal Shelter will be available for adoption in addition to Ventura County Search and Rescue demonstrations, crafts for you and your dog, PAWs for Reading teams, information from a variety of dog related groups, and special story times with local authors.



CAMARILLO PUBLIC LIBRARY



**How to Live and Love Life Like a Puppy**

**Sunday March 22 at 2pm**

Timber Hawkeye, the author of *Buddhist Boot Camp*, is back by popular demand. He will discuss the art of living and loving life like a puppy. Timber offers a secular approach to being at peace with the world, both within and around us, with the intention to awaken, enlighten, enrich and inspire.

*Buddhist Boot Camp*, which actually has little or nothing to do with Buddhism despite the title, is a collection of Timber's personal

journal entries and letters to friends over the course of a few years. The short stories offer mindfulness-enhancing techniques that we can all apply in our daily lives.

"The key," Timber says, "is not to necessarily learn anything new, but to un-learn a lot of the stuff we have picked up since childhood, and to enjoy life the same way that a two-year old does, or a puppy, experiencing the world with awe and amazement, not with judgment."

Timber is putting the final touches on his follow up book, an autobiography, which is scheduled to be published later this year.

**Tips from Denny & Enzo: How to Draw Like a Race Car Driver**

**Saturday March 14 from 2 to 3:30pm**

"Enzo learned from Denny that your body goes where your eyes go while racing. Well, the same is true with drawing. Denny's racing tips will inspire us through a variety of drawing exercises that will increase your coordination and the trust between your hands, eyes and brain! Enzo will be very impressed with your new skills!" — Ventura County artist,

Aimee French.



**Canine Cinema: Delightful dog movies all month long**  
**Thursdays at 6:30pm in the Community Room**



**March 12**

**Hachi: A Dog's Tale [G]**

A drama based on the true story of a college professor's bond with the abandoned dog he takes into his home.

**March 19**

**Eight Below [PG]**

Brutal cold forces two Antarctic explorers to leave their team of sled dogs behind as they fend for their survival.

**March 26**

**Marley & Me [PG]**

A family learns important life lessons from their adorable, but naughty and neurotic dog.



**Aimee French**



## OPEN's Networking for Success

Friday March 6 from 9am to 12pm

We've all heard that success is about who you know, but what if you aren't naturally good at networking? Don't worry, it's something you can get better at! This month OPEN's guest speaker is business coach Deborah Gallant, and she can help you get there. In this focused session, Deborah will share her proven tips for how to use online and offline networking methods to reach your goals.

The Outstanding Professionals Employment Network (OPEN) is a non-profit group dedicated to helping the unemployed and underemployed keep up-to-date with their employment skills.



Clare Briglio

## The Benefits of Refreshing Your Branding

Monday March 16 from 8 to 10am

Are you a business owner that has recently thought about increasing your sales?

Are you preparing to introduce a new line or experiencing a lack of buzz in the marketplace? With over 35 years of combined experience rebranding big brands, Dave Pollock and Amy Phillips will share their secrets to expanding your markets through rebranding. Discussion will include:

- What is your brand?
- Brand Components and Brand Flow
- Why Update your Brand?
- Examples of Other Company's Brand Evolution
- Considerations for Updating Your Brand
- Steps to Refreshing your Brand

Please register at <http://bit.ly/BrandRefresh>



## How to Start Your Own Arts and Crafts Business

Friday March 20 from 10 to 11:15am

Are you an artist that would like to take your arts and crafts hobby to the next level? If so, join us to learn from Clare Briglio owner of KINGS&PRIESTS. She will discuss sources for crafting materials, required paperwork, how to market your products, public resources available for assistance, and some personal stories on how she became a success in the industry.

Clare Briglio, B.A., is the founder and designer of KINGS&PRIESTS, a jewelry design and consulting business. She has a broad background in human resources, corporate branding and fund development. Clare's breadth of experience and exposure to every facet of corporate structure gives her a unique insight into developing key strategies that enable micro businesses to reach their full potential. With over 10 years of experience in the craft and art arena as an artist and more recently as a business owner, her skill set includes identifying markets for the craft community and creating branding strategies to increase exposure and product strength.

To register, visit <http://bit.ly/CraftsBiz>

## Email Marketing Strategies

Thursday March 26 from 10am to 12pm

Many small businesses and organizations find themselves seeking the right strategies to make their marketing efforts as effective as possible. But with so many different marketing activities that they could focus on, they often miss some of the important marketing concepts that will help them understand why those activities are so important. This presentation is designed to uncover some of those core concepts and show that a little bit of marketing knowledge can go a long way.

Attendees of this presentation will learn:

- What marketing really is (and isn't).
- How marketing has changed in ways that benefit small businesses.
- The importance of setting goals and objectives for their marketing efforts.
- The 4 Pillars of Marketing Success – a framework that shows how different marketing activities all fit together, and will help small businesses reflect on their own marketing program.

Join us and start to build a foundation marketing knowledge, from which you can build more and more effective campaigns to help your business or organization grow.

Register at <http://bit.ly/EMScamarillo>



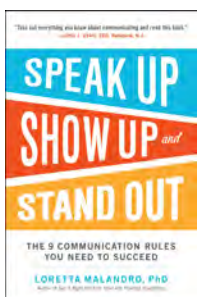
## New and Popular Titles at the RFBC



*Creativity, Inc.:  
Overcoming the  
Unseen Forces That  
Stand in the Way of  
True Inspiration*

“Just might be the best business book ever written.”

— Forbes



*Speak Up,  
Show Up,  
and Stand Out: The  
9 Communication  
Rules You Need to  
Succeed*

“Toss out everything you know about communicating and read this book.”

— John J. Ryan, CEO, Rabobank, N.A.

## Gain a Competitive Edge by Reading

*“To gain a competitive advantage in your career, read at least one hour per day in your chosen field. One hour a day will translate into approximately one book a week. One book a week will translate into approximately fifty books over the next twelve months. If you read an hour a day, one book per week, you will be an expert in your field within three years. Through continuous learning, you will be a national authority in five years, and you will be an international authority in seven years. All leaders are readers.”*

— From *Be a Sales Superstar: 21 Great Ways to Sell More, Faster, Easier in Tough Markets*  
by Brian Tracy.

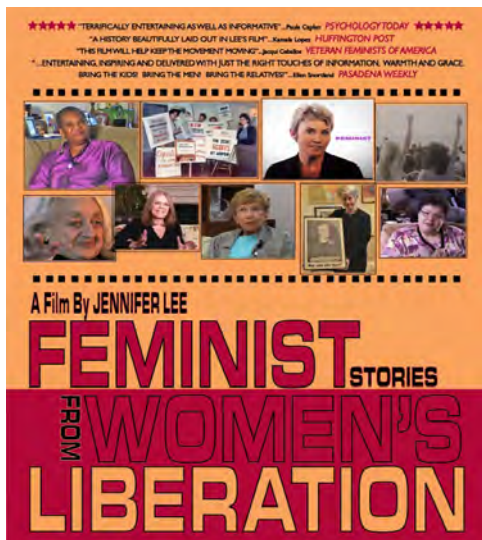
The Russell Fischer Business Collection's coordinator, Georg Winkler, is committed to helping entrepreneurs and career seekers reach their goals.

Please stop by during walk in hours, Tuesdays through Thursdays from 3-6 pm, and he'd be happy to show you how the library can assist with your business or career development.

If you are not available to meet during that time, please feel free to call (805) 383-5685 to arrange an appointment.



Georg Winkler



**Feminist: Stories from Women's Liberation**  
**Wednesday March 4 at 6:30pm**

"TERRIFICALLY ENTERTAINING..."  
 — *Psychology Today*  
 In honor of Women's History Month, join us for a screening of Jennifer Lee's documentary which examines the women's liberation movement from 1963 to 1970.



**Medicare 101**  
**Wednesday March 18**  
**at 6:30pm**

Medicare expert Belinda Lang has dedicated her career to learning the complexities and dynamics of Medicare. She offers unbiased guidance and insight for those 65 and older.

Belinda breaks down Medicare and its parts, covering when to enroll, when to postpone enrolling, how to avoid penalties, and more.

**Book Clubs**  
**Tuesday Mornings at 11am**  
**March 10**

*The Hummingbird's Daughter*  
 by Luis Alberto Urrea

**Thursday Evenings at 7pm**  
**March 26**

*The Art of Racing in the Rain*  
 by Garth Stein

**Camarillo Library Camera Club Meeting**

**Wednesday, March 11**  
**from 6:30 to 8pm**

Photographers of all ages and experience are welcome to share their photos and learn new techniques and ideas at bi-monthly meetings.



**Social Security Savior**  
**Wednesday March 25**  
**at 6:30pm**

Social Security is the financial foundation for most retirees, but it's also surprisingly complex. Knowing when to claim and how to do it correctly are vital to making informed and intelligent decisions.

Insurance and investment specialist Tim Wilbur will share the important steps you can take to maximize the benefits you have earned.

## VETERANS RESOURCE CENTER

Have you or a family member ever served in the military?

Did you know that many people who qualify for veterans benefits don't even know it?

Come to the library to meet with a trained volunteer to see if you or a loved one may qualify for benefits such as:

- Employment
- Education
- Healthcare
- Housing ...and more

Call (805) 388-5884 or email [vets@camarillolibrary.org](mailto:vets@camarillolibrary.org) for more information or to schedule an appointment.

# Teen Programs (ages 12-18)

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## Teen Only Movies

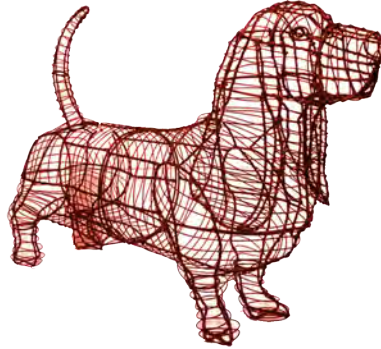
"Young Adult Books to Movies"

First Thursday of each month at 6:30pm in the Community Room

**March 5**

*Guardians of the Galaxy* [PG-13]

## THIRD THURSDAY TEEN MAKERSPACE



### Wire Art

March 19 from 6 to 8pm

Using wire and jewelry parts, we'll create some artistic (or ugly!) stuff!

Got some old jewelry to re-purpose? Bring it in!



## It's Not "Trash," It's... Art?

Thursday, March 7  
from 2 to 4pm

Join us in the Young Adult area and create something out of our odd and interesting pile of junk.



## Ongoing Events In the Conference Room

*Teen Writers Club*  
Monday, March 2

Meets the first Monday of each month from 4 to 6 pm (meet first at the entrance couches). Share your work with your peers and receive valuable feedback.

*Teen Book Club*  
Saturday, March 21

Meets the third Saturday of the month from 1 to 2:30 pm. Get a free book each month and discuss it the following month. Our meetings are casual, fun, and NOT quiet! Cheap licorice included.

*Teen Advisory Board*  
Saturday, March 21

Meets the third Saturday of the month from 2:30 to 4:30pm. We plan and prepare for special events and eat pizza. TAB also runs the special events. Lots of fun, a great group, and an excellent way to earn Community Service Hours.

## Esper A. Petersen Homework Center

Monday - Wednesday from 3 to 6pm;  
Thursday from 2 to 6pm

The center will be closed March 30  
through April 2 for Spring Break

### Students...

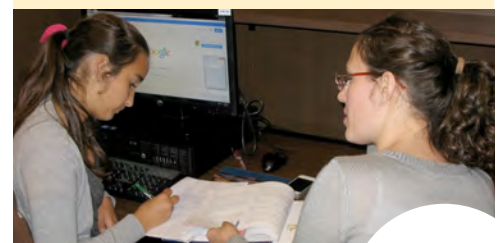
Do you need homework help? Do you need access to a computer with free printing? Do you need access to online resources or library materials?

### Volunteers...

Do you need community service hours? Do you want the satisfaction of helping younger students? Do you want to hone your tutoring skills?

Then the Homework Center is the right fit for you!

For more info, contact HWC Coordinator, Brittney, at (805) 383-5686 or email [bkalal@camarillolibrary.org](mailto:bkalal@camarillolibrary.org)

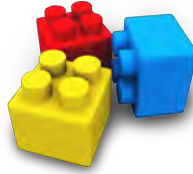


# Youth Programs

## LEGOS, puzzles and Board Games!

Saturday, March 14 from 10am to 4pm

Join us for LOTS of LEGOs to make imaginative creations or choose a board game or puzzle to play.



## California Young Reader Medals

Tuesday, March 24 at 3:30pm

in the Pirate Ship

Ventura County Reading Association Members will share the nominees for this year's California Young Reader Medals. The program encourages recreational reading of popular literature among the young people of our state.



## Francophone Fridays

Fridays at 10am

in the  
Pirate Ship

Join us for a story time for children to experience stories and songs in French. *A bientot!*

## Family Storytime

Tuesdays at 7pm

in the Pirate Ship

## Toddler Storytime

Mondays at 10am in the Story Corner, March 2 through April 20

## Preschool Storytime

Tuesdays and Wednesdays at 10am in the Pirate Ship  
(No storytimes March 31 & April 1)

Join us for the movie *Frozen* on April 1 at 10am

## Book Buddies

Tuesdays from 3:30pm to 4:30pm

(No storytime March 24)

Members of the Kiwanis Club of Camarillo share books.

## PAWS for Reading

Mondays and Wednesdays

from 3:30pm to 4:30pm

Thanks in part to a generous grant from SAGE Publications, children who would like to read (or tell) a story to a certified therapy dog are welcome to join in. No advance registration required.



## Children's Music with Rebecca Strawberry

March 31 at 10am in the

Pirate Ship

Join Rebecca for a variety of Spring time songs!  
Sponsored by the Friends of the Camarillo Library.



### City of Camarillo Public Library

4101 Las Posas Road, Camarillo, CA 93010

(805) 388-5222 • [www.camarillolibrary.org](http://www.camarillolibrary.org)

M - Th 10am - 9pm

F - Su 10am - 5pm



The Giant Steps Cafe is now open!  
Stop by before or after one of  
our events for a yummy treat.